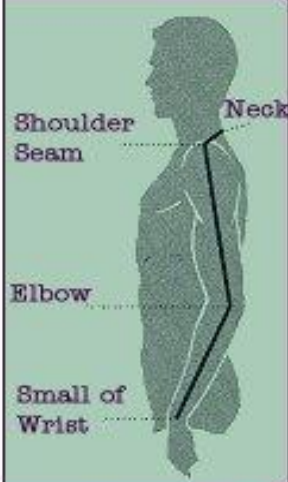
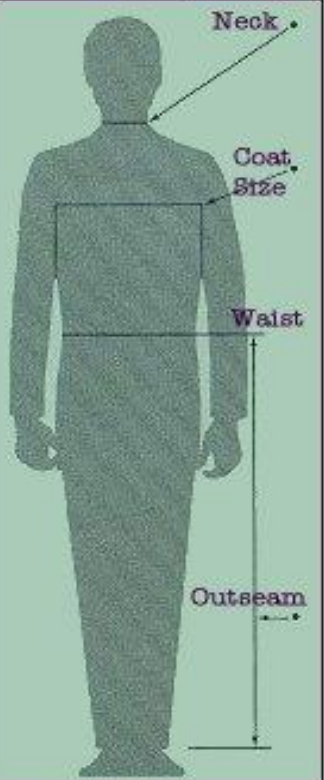


Proper Measuring Techniques

<p>Collar/Neck</p>	<p>Measure with collar unbuttoned. Place the tape around the neck at the level that collar would fall if unbuttoned and take measurement. This important measurement is taken for shirt neck size. (Tip: You may have a favorite shirt in the closet with your neck size on the label!)</p>	 <p>This diagram shows a side profile of a person's upper body. A vertical line is drawn along the neck, labeled 'Neck'. A horizontal line is drawn across the shoulders, labeled 'Shoulder Seam'. A vertical line is drawn down the center of the back, labeled 'Elbow'. A horizontal line is drawn across the chest, labeled 'Small of Wrist'.</p>
<p>Chest Coat Size Overarm</p>	<p>Place the tape line well up under the arms, straight across the back, over the shoulder blades, and over the the chest in front. Insert a finger between the tape and body to insure proper ease. THEN Take a second measurement around chest but over the arms, instead of under arm pits, same area of chest (overarm measurement).</p>	
<p>Shirt Sleeve</p>	<p>Start the tape measure directly at the nape of the neck (back bone) with your arm at your side, run the tape down the center of shoulder and all the way down to elbow then to the flex of the wrist, rounding off measurement to the nearest inch. (tip: you may have a favorite shirt in the closet with the sleeve length)</p>	 <p>This diagram shows a full-body silhouette of a person. A horizontal line is drawn across the neck, labeled 'Neck'. A horizontal line is drawn across the chest, labeled 'Coat Size'. A horizontal line is drawn across the waist, labeled 'Waist'. A vertical line is drawn down the side of the leg, labeled 'Outseam'.</p>
<p>Waist</p>	<p>The tape measure is placed very snug around the waist Remember that the pants have up to 2" of adjustment out for a perfect fit every time. (note: the outseam is measured from the waist, so make sure the waist measurement is taken at the correct location)</p>	
<p>Outseam (length of pants)</p>	<p>The outseam is taken to provide your pant length. Take the tape measure and run it on outside of your leg. Start at the top of waist and end at the floor. Measure without shoes on.</p>	
<p>Shoe size</p>	<p>Remember this is a formal affair men. This means yes, you have to wear socks.</p>	